



Response Summary

Total Started Survey: 258
 Total Completed Survey: 244 (94.6%)

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Page: EVENTS

1. Did you attend a TWC event in 2008?

	Response Percent	Response Count
Yes <input type="text"/>	84.9%	219
No <input type="text"/>	15.1%	39
answered question		258
skipped question		0

2. If yes, how many events did you attend?

	Response Percent	Response Count
0-1 <input type="text"/>	17.9%	41
2-3 <input type="text"/>	45.9%	105
4-6 <input type="text"/>	26.2%	60
7 or more <input type="text"/>	10.0%	23
answered question		229
skipped question		29

3. How satisfied were you with the overall quality of the programs?

	Response Percent	Response Count
Extremely satisfied <input type="text"/>	66.4%	148
Satisfied <input type="text"/>	32.3%	72
Not satisfied <input type="text"/>	1.3%	3
answered question		223

4. Why were you satisfied or not satisfied?

Response
Count

161

answered question**161****skipped question****97**

5. How interested are you in each of the following topics for future event programming?

	Not at all interested	Somewhat interested	Very interested	Rating Average	Response Count
Financial	8.4% (21)	46.0% (115)	45.6% (114)	2.37	250
Health	5.6% (14)	28.4% (71)	66.0% (165)	2.60	250
Leadership	4.1% (10)	30.6% (75)	65.3% (160)	2.61	245
Spirituality	16.0% (39)	44.9% (109)	39.1% (95)	2.23	243
Social Issues	4.9% (12)	44.9% (109)	50.2% (122)	2.45	243
Book Reviews	32.6% (79)	43.8% (106)	23.6% (57)	1.91	242
Movie Reviews	47.7% (112)	42.6% (100)	9.8% (23)	1.62	235
Politics	26.6% (63)	50.2% (119)	23.2% (55)	1.97	237
Other	28.1% (9)	6.3% (2)	65.6% (21)	2.38	32

If Other (please specify)

43

answered question**254****skipped question****4**

6. Please list a health related topic you would like featured at an event.

Response
Count

186

answered question**186****skipped question****72**

7. Please list a financial topic you would like featured at an event.

Response
Count



166

answered question

166

skipped question

92

8. Please name a woman you would like to hear speak as part of the "Women in Leadership" Series.**Response
Count**

115

answered question

115

skipped question

143

9. Please list suggestions for a speaker at the 5th Annual "Celebrate a Special Woman" Signature Event (to be held in May, 2009.)**Response
Count**

82

answered question

82

skipped question

176

10. TWC typically hosts one "networking" event each year, where members may display information about their company, product or organization. Do you find the Networking events to be of value?**Response
Percent Response
Count**Yes

73.5%

172

No

26.5%

62

answered question

234

skipped question

24

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Page: COMMUNICATIONS

1. How often do you read "Connections," the TWC quarterly newsletter?**Response
Percent Response
Count**Always

55.2%

139

Frequently

28.6%

72

Occasionally

13.1%

33

Rarely	<input type="checkbox"/>	2.8%	7
Never	<input type="checkbox"/>	0.4%	1
answered question			252
skipped question			6


2. How often do you read the weekly "TWC Networking" e-mail?

		Response Percent	Response Count
Always	<input type="checkbox"/>	60.7%	153
Frequently	<input type="checkbox"/>	27.4%	69
Occasionally	<input type="checkbox"/>	9.1%	23
Rarely	<input type="checkbox"/>	2.4%	6
Never	<input type="checkbox"/>	0.4%	1
answered question			252
skipped question			6

3. Do you utilize The Women's Connection Web site?

		Response Percent	Response Count
Yes	<input type="checkbox"/>	70.3%	175
No	<input type="checkbox"/>	29.7%	74
answered question			249
skipped question			9

4. If "yes," how valuable do you find the following features?

	Extremely Valuable	Valuable	Not Valuable	Rating Average	Response Count
Event Registration	64.9% (120)	31.4% (58)	3.8% (7)	1.39	185
New Member/Member Renewal forms	46.6% (82)	45.5% (80)	8.0% (14)	1.61	176
Job Bank	17.2% (27)	55.4% (87)	27.4% (43)	2.10	157
Announcements	39.8% (68)	53.8% (92)	6.4% (11)	1.67	171
Member Directory	32.7% (54)	61.8% (102)	5.5% (9)	1.73	165
Other	14.3% (1)	42.9% (3)	42.9% (3)	2.29	7
If "Other," (please specify) 					8
answered question					192

5. What radio station do you listen to most often?

Response
Count

218

answered question**218****skipped question****40**

6. What local publications do you read most often?

Response
Count

236

answered question**236****skipped question****22**

7. What TV station do you watch most often?

Response
Count

230

answered question**230****skipped question****28**[Show this Page Only](#)

Page: TELL US ABOUT YOU

1. How long have you been a member of TWC?

		Response Percent	Response Count
Less than 1 year	<input type="text"/>	19.8%	49
1 year	<input type="text"/>	15.8%	39
2 years	<input type="text"/>	21.1%	52
3 years	<input type="text"/>	15.0%	37
4 years	<input type="text"/>	8.1%	20
5 years	<input type="text"/>	6.1%	15
6 years	<input type="text"/>	2.4%	6

7 years	<input type="checkbox"/>	2.8%	7
8 years	<input type="checkbox"/>	2.0%	5
9 years	<input type="checkbox"/>	0.4%	1
10 years	<input type="checkbox"/>	2.8%	7
11 years	<input type="checkbox"/>	3.6%	9
		answered question	247
		skipped question	11

2. What is your educational level?


		Response Percent	Response Count
High School graduate	<input type="checkbox"/>	1.6%	4
Some college	<input type="checkbox"/>	25.4%	63
College graduate	<input type="checkbox"/>	40.7%	101
Graduate degree	<input type="checkbox"/>	32.3%	80
		answered question	248
		skipped question	10

3. Are you employed, either outside the home or in a home-based business?

		Response Percent	Response Count
Yes	<input type="checkbox"/>	91.9%	228
No	<input type="checkbox"/>	1.6%	4
Retired	<input type="checkbox"/>	6.5%	16
		answered question	248
		skipped question	10

4. If yes, please describe your job.


		Response Percent	Response Count
CEO/Owner	<input type="checkbox"/>	18.4%	42
Professional	<input type="checkbox"/>	15.4%	35
Upper Management	<input type="checkbox"/>	11.8%	27
Middle Management	<input type="checkbox"/>	7.0%	16
Educational field	<input type="checkbox"/>	10.1%	23

Health care field	<input type="checkbox"/>	4.4%	10
Financial field	<input type="checkbox"/>	5.3%	12
Sales	<input type="checkbox"/>	8.8%	20
Non-profit	<input type="checkbox"/>	8.3%	19
Clerical	<input type="checkbox"/>	5.3%	12
 view Other (please specify)	<input type="checkbox"/>	5.3%	12
answered question			228
skipped question			30

5. What is your household income?

		Response Percent	Response Count
Under \$50,000	<input type="checkbox"/>	12.9%	29
\$50,000-\$74,999	<input type="checkbox"/>	12.9%	29
\$75,000-\$99,999	<input type="checkbox"/>	23.2%	52
\$100,000-\$149,999	<input type="checkbox"/>	33.5%	75
\$150,000 and over	<input type="checkbox"/>	17.4%	39
answered question			224
skipped question			34



6. What is your ethnicity?

		Response Percent	Response Count
African-American	<input type="checkbox"/>	2.9%	7
Asian-American	<input type="checkbox"/>	1.2%	3
Caucasian	<input type="checkbox"/>	91.8%	224
Hispanic	<input type="checkbox"/>	3.3%	8
 view Other (please specify)	<input type="checkbox"/>	0.8%	2
answered question			244
skipped question			14

7. What is your age?

	Response Average	Response Total	Response Count
 view Age	48.78	11755	241

2. Please name The Women's Connection's two corporate sponsors.

		Response Percent	Response Count
 view	Corporate Sponsor <input type="text"/>	100.0%	231
 view	Corporate Sponsor <input type="text"/>	93.1%	215
			answered question
			231
			skipped question
			27

3. Have you utilized the services of either of the corporate sponsors?

		Response Percent	Response Count
	Yes <input type="text"/>	63.1%	154
	No <input type="text"/>	36.9%	90
			answered question
			244
			skipped question
			14

4. Did your membership in TWC encourage you to utilize their services?


		Response Percent	Response Count
	Yes <input type="text"/>	33.5%	78
	No <input type="text"/>	66.5%	155
			answered question
			233
			skipped question
			25

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Page: OTHER

1. Rank what you like most about TWC.

	1st	2nd	3rd	4th	5th	6th	Rating Average	Response Count
Educational opportunities	18.2% (40)	19.5% (43)	22.3% (49)	23.2% (51)	15.0% (33)	1.8% (4)	3.03	220
Networking	31.1% (69)	23.9% (53)	19.8% (44)	13.1% (29)	11.3% (25)	0.9% (2)	2.52	222
Meeting new people	15.9% (35)	31.8% (70)	22.3% (49)	18.6% (41)	10.5% (23)	0.9% (2)	2.79	220

Programming	23.6% (53)	16.4% (37)	23.1% (52)	25.3% (57)	11.1% (25)	0.4% (1)	2.85	225
No commitment outside of events	17.3% (39)	12.9% (29)	12.0% (27)	14.2% (32)	41.8% (94)	1.8% (4)	3.56	225
Other	2.8% (1)	0.0% (0)	2.8% (1)	0.0% (0)	8.3% (3)	86.1% (31)	5.69	36
Other (please specify) 								12
							answered question	243
							skipped question	15

2. Does your employer pay for your membership in TWC?

		Response Percent	Response Count
Yes	<input type="text"/>	44.0%	107
No	<input type="text"/>	56.0%	136
			answered question
			243
			skipped question
			15

3. Does your employer pay for or reimburse you for event fees?



		Response Percent	Response Count
Yes	<input type="text"/>	41.6%	101
No	<input type="text"/>	58.4%	142
			answered question
			243
			skipped question
			15

4. Would your employer be interested in learning about our corporate membership program?

		Response Percent	Response Count
Yes	<input type="text"/>	7.6%	17
No	<input type="text"/>	92.4%	207
			answered question
			224
			skipped question
			34

5. If "Yes," please list contact name and phone number below. If you prefer, you may send a separate e-mail to info@askTWC.com.

	Response Percent	Response Count

 view	Contact name	<input type="text"/>	100.0%	11
 view	Phone number with prefix	<input type="text"/>	100.0%	11
			<i>answered question</i>	11
			<i>skipped question</i>	247

6. If given the opportunity, would you participate in a charitable project through The Women's Connection?

		Response Percent	Response Count
Yes	<input type="text"/>	42.5%	105
No	<input type="checkbox"/>	5.7%	14
Maybe	<input type="text"/>	51.8%	128
			<i>answered question</i> 247
			<i>skipped question</i> 11

7. If "Yes," how would you prefer to participate? (Check all that apply.)

		Response Percent	Response Count
Financially	<input type="text"/>	36.9%	75
Donation of time	<input type="text"/>	72.9%	148
Donation of goods/items	<input type="text"/>	66.0%	134
			<i>answered question</i> 203
			<i>skipped question</i> 55

8. Would you like to be made aware of volunteer opportunities without being obligated to participate?

		Response Percent	Response Count
Yes	<input type="text"/>	90.5%	219
No	<input type="checkbox"/>	9.5%	23
			<i>answered question</i> 242
			<i>skipped question</i> 16

9. Would you like to see The Women's Connection launch a scholarship program to support women in the region?

		Response Percent	Response Count
Yes	<input type="text"/>	86.1%	204

No

13.9% 33

answered question 237

skipped question 21

10. Of your friends who are not currently members of The Women's Connection, why aren't they?

Response
Count



126

answered question 126

skipped question 132

11. If you could add something to TWC events to make your membership more valuable, what would it be?

Response
Count



75

answered question 75

skipped question 183

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Page: FINAL REMARKS

1. Please use this space to make any comments/suggestions regarding TWC. We appreciate your feedback and thank you for taking the time to help us better understand our membership!

Response
Count



76

answered question 76

skipped question 182

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Page: THANK YOU!

1. To be eligible for the \$50 John Taylor Salon & Day Spa Gift Certificates, we need your name, e-mail address and phone number. A very special thank you to TWC Member Lynn Surr of John Taylor Salon and Day Spa for her sponsorship!

Response
Percent Response
Count



Name

100.0%

186

 view

E-mail



98.9%

184

 view

Phone



98.4%

183

answered question

186

skipped question

72